

The Phillips Board of Education accepts sponsorships, partnership, and gifts/bequests of money, goods, and/or services that benefit the district in exchange for acknowledging the sponsor's/partner's/donor's contribution. All sponsorships, partnerships, gifts or bequests must be processed through the revenue committee as assigned by the Board president.

- Sponsorship is defined as any payment of money or other economic benefit to the district in exchange for recognition.
- Partnership is defined as a collaborative relationship between the School District of Phillips and an organization or business.
- Gifts/bequests are defined as money, goods, or services donated to the district with no expectation of reciprocal provision of goods or economic benefit to the donor.
- Acknowledgement is defined as the recognition of support provided to the district by the sponsor, partner, or donor. Acknowledgement does not include endorsement or promotion of the sponsor's/partner's/donor's product or services, pricing or quality.

Any sponsorship, partnership or gift/bequest presented to the district should be accompanied by a letter from the donor for official action and recognition by the Board of Education.

Acceptable sponsorships, partnerships, or gifts/bequests provide benefit to the educational, cultural, artistic, or co-curricular programs through donations/contributions of products, services, or money to a school building or the district. All sponsorships, partnerships, or gifts/bequests must be consistent with the values, principles, and objectives of the School District of Phillips.

Sponsorships shall be for a specific, short-term and limited purpose. Long-term or exclusive sponsorships may be acceptable provided there is commensurate recognition through appropriate-sized contributions to the district.

Each sponsorship, partnership, or gifts/bequest arrangement should have an agreed upon acknowledgement plan prior to accepting. Acknowledgements for sponsorships, partnerships, or gifts/bequests exceeding \$5,000 are subject to Board of Education approval.

Sponsorship, partnership, or gifts/bequest acknowledgement should not be more prominent than the district's identity/brand.

Facility naming rights shall be subject to Board of Education approval. The donor/sponsor requesting facility naming rights shall enter into a written agreement with the Board of Education that specifies the length of time of the facility sponsorship, the financial terms and schedule for payment to the district, and other relevant information.

The revenue committee shall present all relevant details to the Board of Education on a monthly basis.

All gifts and bequests will become School District of Phillips property to be used at its discretion unless otherwise specified by the donor. Donors will be provided written acknowledgement in accordance with Internal Revenue Code regulations for charitable contributions.

The School District of Phillips shall not discriminate in acceptance and administration of sponsorships, partnerships, gifts/bequests, scholarships and other aids, benefits, or services to students from private agencies, organizations or person on the basis of age, sex, race, color, national origin, ancestry, creed, religion, pregnancy, marital or parental status, sexual orientation or physical, mental, emotional, or learning disability.

*Leg Ref*            *Wisc. State Statutes 118.001, 118.12, 118.125, 118.13, 118.27, 120.12(1)(2) & 120.44(2)*  
*PI 9.03(1) of the Wisconsin Administrative Code*  
*No Child Left Behind Act of 2001*

*Approved: 06/12/62*

*Reviewed: 06/19/00*

*Reviewed: 02/16/09*

*Reviewed: 11/15/21*